

SANTO STEFANO DI CAMASTRA

MARINA BAY PROJECT AND INVESTMENTS

LOCATION



SICILY: The Hub Of The Mediterranean Sea Since Phoenicians, Greeks And Romans

FLIGHT DURATION FROM ROME/PALERMO:

Rome	1,06 н
MILAN	1,38 н
VENICE	1,38 н
Zurich	1,50 н
Paris	2,25 н
DOHA	6,50 н
Madrid	2,25 н
ATHENS	2,10 н
DUBAI	5,50 н
Instambul	2,30 н
Tunis	1,00 н
CAIRO	3,30 н
MALTA	0,46 н



The North Coast Of Sicily In Front Of The Aeolian Islands

NAUTICALS MILES FROM MARINA OF SANTO STEFANO DI CAMASTRA TO:

AEOLIAN	30
USTICA	68
SALERNO	159
CAPRI	150
ISCHIA	160
SARDINIA	230
CEFALÙ	16
CAPO D'ORLANDO	20
MILAZZO	50
PALERMO	47

SANTO STEFANO DI CAMASTRA



KILOMETRES FROM SANTO STEFANO DI CAMASTRA TO:

PALERMO	100
CATANIA	211
MESSINA	132
AGRIGENTO	183
SIRACUSA	260
RAGUSA	248





KNOWN ALL OVER THE WORLD FOR ITS ART, CULTURE AND TYPICAL POTTERY. THE CERAMIC OF SANTO STEFANO DI CAMASTRA BOASTS A RICH REPERTOIRE OF FORMS, SHAPES AND COLORS, WHOSE BRILLIANCE AND BRIGHTNESS, USED WITH THE TYPICAL DECORATIVE MOTIFS, MAKE IT EASILY RECOGNIZABLE WORK BY ESTABLISHING A STRONG LINK BETWEEN THE OBJECTS AND THE AREAS THEY COME FROM.





A RHOMBUS SQUARE IN SANTO STEFANO AN URBAN DESIGN ATTRIBUITED TO THE MILITARY ENGINEERING

THE CITY WAS SETTLED IN 1683 BY THE WILL OF DUKE CAMASTRA AND PRINCESS MARIA GOMEZ DE SILVERA.

L. PIRANDELLO – LA GIARA – « ... FORESEEING THAT THE FIVE OLD GLAZED CERAMIC JARS STORED IN HIS CELLAR WOULDN'T BE ENOUGH TO HOLD ALL THE OLIVE OIL FROM THE NEW HARVEST, HAD ALREADY ORDERED A SIXTH BIGGER ONE FROM SANTO STEFANO DI CAMASTRA, WHERE THEY MADE THEM ... »



IT IS IMPOSSIBLE TO DESCRIBE THE BEAUTY OF THE SANTO STEFANO CERAMICS... YOU HAVE TO SEE THEM ALL!



WHAT IS AROUND



It is one of the most beautiful villages of Italy, it is a city in the Province of Palermo, located on the northern coast of Sicily, on the Tyrrhenian Sea about 70 kilometres east of the provincial capital and 35 kilometres from S. Stefano. The town's fortifications formerly extended to the shore, on the side where the modern town now is, in the form of two long walls protecting the port.

is a small island, about 9 kilometres across, situated 52 kilometres north of Palermo, Italy in the Tyrrhenian Sea.

The island was settled in 1982 and is particularly known for scuba diving, with diving schools established on the island. Recreational divers are attracted by the relatively deep dives, which are a feature of the island's volcanic geology. The island is characterized by reduced sources of water, and the vegetation is consequently scarce. The coast has numerous rocks and grottoes.



The main 7 islands are a volcanic archipelago in the Tyrrhenian Sea north of Sicily, named after the demigod of the winds Aeolus. The locals residing on the islands are known as Aeolians (Italian: Eoliani).

The Aeolian Islands aré listed by UNESCO as World Heritage Sites.

WHAT IS AROUND



Is a municipality in the Province of Messina in Sicily, located about 90 kilometres east of Palermo and about 110 kilometres west of Messina.

Some legends say that this city was settled by Cyclopes but scientists say that it was settled by Phoenicians. The city extends accross a beautiful Nebrodi Park. For its position it is usually called "The Nebrodi Saddle" and is rich of architecture and sculptures.



Nebrodi is a mountain range that runs along the north east of Sicily.

The park lies in the highland of the Nebrodi Mountain.

On 4 August 1993 large areas of the Nebrodi Mountains were made into national parkland. The park covers 856.87 km². It touches on many of the municipalities in the mountains and is one of the largest protected parks in Sicily.



It extends accross three municipalities: Messina, Catania and Enna, with the height of a few tens of metres above sea level, to reach the maximum height of 1.847 meters with "Monte Soro". The woods covering it represent one of the biggest parks of Europe and the largest protected area of Sicily, with an extension of over 85.000 hectares

WHAT IS AROUND



"FIUMARA D'ARTE" FOUNDATION by ANTONIO PRESTI

World's Biggest Sculpture and Land Art Park

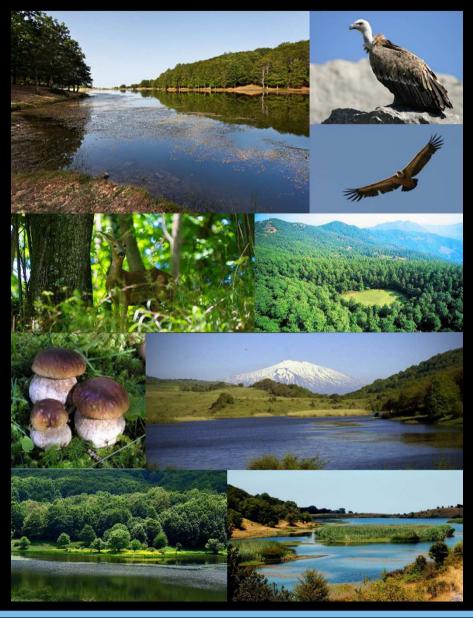
The Fiumara d'Arte is an outdoor museum of large sculptures scattered over a vast territory between Castel di Tusa, Santo Stefano di Camastra, and Mistretta. Positioned along the bed of a stream, la fiumara (the torrent), on a mountain or on a beach, these colourful sculptures trigger poetic interactions with nature and the landscape. They were desired, implemented and funded by Antonio Presti, a manufacturer of Castel di Tusa and a big art lover. These works have been threatened to be demolished due to a series of legal and administrative proceedings that challenged the planning lawfulness, but a mobilization of citizens and national parliamentaries and the final court decision, averted this danger. The challenge of Presti, launched at the same time to authors and users, is to broaden the scope of the art to compare it with the man vital functions and donate it to an intimate enjoyment. The sculptures were designed by famous international artists among which, Mauro Staccioli

WITH THE FOUNDATION HAS BEEN SIGNED THE AGREEMENT FOR DESIGNING AND PROJECTING THE MARINA BAY AS A TRUE ARTWORK!

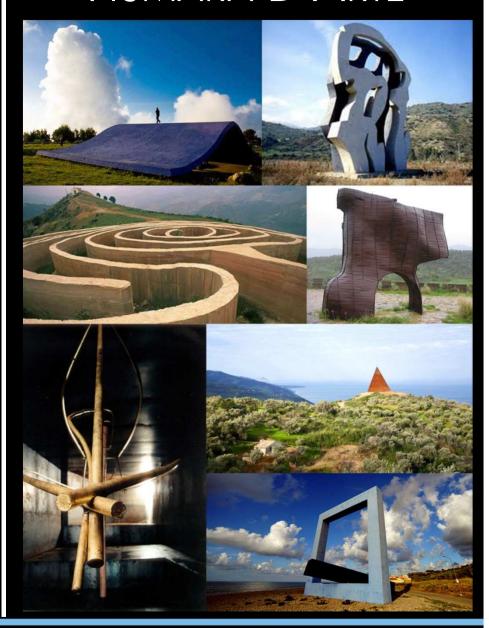
AEOLIAN ISLAND

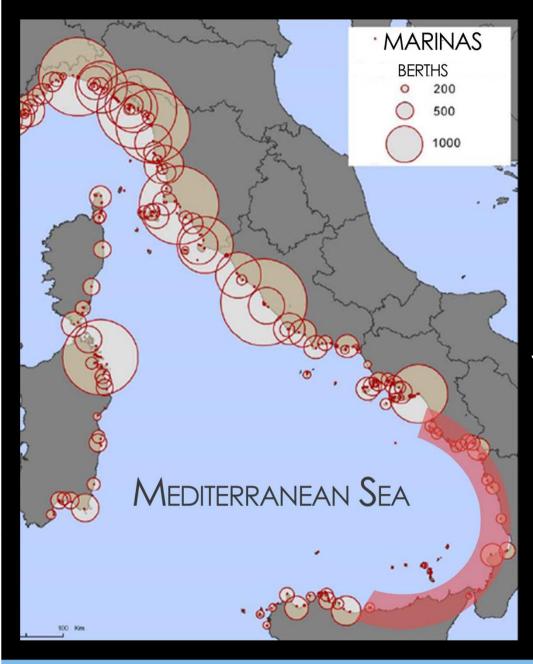


Nebrodi's Park



FIUMARA D'ARTE





WHY BUILD THE
MARINA BAY IN
SANTO STEFANO DI
CAMASTRA?

A REAGIONAL PORT PLAN AND SYSTEM FOR THE MARINA BAY OF SANTO STEFANO DI CAMASTRA





THE MARINA OF SANTO STEFANO DI CAMASTRA

... AN AGREEMENT BETWEEN THE (FIUMARA D'ARTE) FOUNDATION,
NEBRODI'S PARK, REGIONAL ASSEMBLY
BOARD, DEPARTMENT OF
ENVIRONMENTAL AFFAIRS AND
DEPARTMENT OF INDUSTRY...





Number of Berths: 750

CONCERNED SURFACE: 199.331 SQ.M.;

OVERALL COST: 63 MILLIONS OF EUROS;

SOURCE OF FUNDING: PRIVATE CAPITALS;

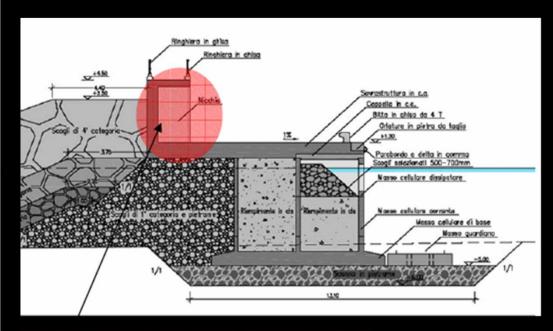
DURATION OF THE GRANT: 50 YEARS;

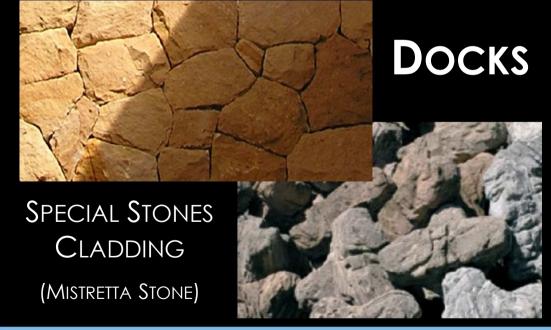
Quay construction / destination	Covered surface – sq.m.	Number of floors	Volume - Mc	Maximum height Ml
Club House – Restaurant – Marina services	850	2	5.950	9,00
Commercial Building Sector	1.160	2	12.180	7,50
Private Housing Estate and Parking	1.535	2	11.512	7,50
Changing rooms – Sport facilities	115	1	345	3,00
Marine authority	400	2	2.800	7,00
Boat storage	650	1	4.875	7,50
Box office	18		54	3,00
Restrooms – H1	99	1	297	3,00
Restrooms – H2	176		528	3,00
Restrooms – H3	12	1	36	3,00
Parking	6.700			
Garden	4.400			





- 1) THE MAIN PIER IS LOCATED IN THE OUTER BASE OF BREAKWATER;
- 2) THE RESIDENTIAL AND COMMERCIAL BUILDING IS LOCATED JUST BEFORE THE QUAY;
- 3) THE SLIPWAYS AND THE WAREHOUSES OF THE WORKSHOPS ARE LOCATED IN THE BASE OF THE UNDER-BILLOW PIER







OFFERED SERVICES DOCKING RENTAL BERTHS RENTAL PRINCIPAL SERVICES ACCOMMODATION/BOARD FOOD COURTS BOAT LAUNCHING AND HAULING **BOAT STORAGE** FUEL DISTRIBUTOR STORAGE FACILITIES Refreshment Stands and Others SAILING SCHOOL **ADDITIONAL SERVICES** WATER SPORT CENTER EVENTS AND SPORT FEATURES, FUN AND GAMES TOURIST ATTRACTIONS Yacht Sailboats Rental and Catamaran Charter TOURIST RESORT SERVICES



EXPECTED ANNUAL OVERHEAD				
Personnel Costs	€ 1.250.000,00			
State-Owned Fee	€ 300.000,00			
Services: Consumption, Maintenance etc.	€ 1.582.800,00			
Amortization	€ 1.650.000,00			
TOTAL PRODUCTION COSTS	€ 4.782.800,00			
Financial Burdens	€ 400.000,00			
Income Taxes	€ 1.586,575,16			
<u>Total</u>	€ 6.769.375,16			



EXPECTED ANNUAL INCOME

35	Berth size	Boats	Annual Rate €	Annual income €
MOORINGS	10,0x3,5	126	2.006,55	252.825,30
OR	11,5x4,0	103	2.746,09	282.847,27
Q	12,0x4,1	91	3.538,83	322.033,53
	15,5x5,0	79	4.732,16	373.840,64
OF	18,0x5,5	69	8.107,91	559.445,79
USE	21,0x6,0	41	8.715,00	357.315,00
	24,0x6,5	26	10.915,00	283.790,00
ANNUAL	28,0x7,0	29	12.400,00	359.600,00
Ž	32,0x7,5	25	14.100,00	352.500,00
A	36,0x8,0	13	18.300,00	237.900,00
			Total annual income	3.382.097,53

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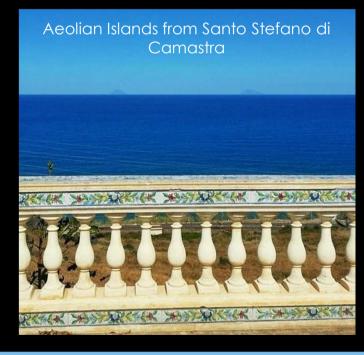
	Berth size	Number of seats	Rate €	Annual production	Annual income €
	12,0x4,1	41	100,00	60	246.000,00
S	15,5x5,0	36	120,00	60	259.200,00
MOORINGS	18,0x5,5	31	150,00	60	279.000,00
8	21,0x6,0	18	200,00	60	216.000,00
0	24,0x6,5	10	250,00	60	150.000,00
Σ	28,0x7,0	12	400,00	60	288.000,00
	32,0x7,5	10	600,00	60	360.000,00
	36,0x8,0	5	1000,00	60	300.000,00
			Total ann	nual income	2.098.200,00



EXPECTED ANNUAL INCOME

COMMERCIAL SERVICES	services	Measuring unit/Time	Teorical Max prod.	use	Effective annual prod.	Average unit price	Production value
MER	accommodation	n./week	4.212	80%	3.791	€ 70,00	€ 265.356,00
N S	garage/storage	n.clients/daily	7.300	90%	6.570	€ 100,00	€ 657.000,00
CO	restaurants	n.clients/daily	91.250	70%	45.625	€ 30,00	€ 1.916.250,00
ER S	bar - shops	n.clients/daily	73.000	65%	36.500	€ 50,00	€ 2.372.500,00
OTHER (fuel	liters	7.300.000	95%	6.935.000	€0,08	€ 554.800,00
					Total ann	ual income	€ 5.736.422,00

SUMMARY OF THE E	XPECTED	ANNUA	LINCOME
annual income from moorings		€	3.382.097,53
daily income from moorings		€	2.098.200,00
accommodation		€	235.872,00
garage/storage		€	657.000,00
restaurants		€	1.916.250,00
bar – shops		€	2.372.500,00
fuel		€	554.800,00
	TOTAL	€	11.216.719,53



FINANCIAL SUSTAINABILITY

STATEMENT OF COMPREHENSIVE INCOME

PRODUCTION VALUE	€	11.216.719,53
Production cost	€	4.782.800,00
EARNINGS BEFORE INTEREST AND TAXES	€	6.433.919,53
FINANCIAL BURDENS	€	550.000,00
RESULT BEFORE TAXES	€	5.833.919,53
TAXES	€	1.941.693,44
NET INCOME	€	3.942.226,09

Relative financial sustainability:

Return On Investment:

ROI = 12,24 % = Gross income/invested capital x 100

Return On Equity:

ROE = 7,50 % = Net income/income equity x 100



FINANCIAL SUSTAINABILITY

THE MARINA BAY PROJECT OF SANTO STEFANO DI CAMASTRA HAS BEEN ADMITTED TO USE OF THE «JESSICA» FUNDS

(JESSICA: JOINT EUROPEAN SUPPORT FOR SUSTAINABLE INVESTMENT IN CITY AREAS)

THE FINANCIAL HELP OF JESSICA FUNDS CAN BE GRANTED IN THE FORM OF SHARES, LOW-INTEREST LOANS AND/OR GUARANTEES

THE INITIATIVE IS CARRIED OUT BY THE EUROPEAN COMMISSION IN COLLABORATION WITH THE EUROPEAN INVESTMENT BANK AND THE COUNCIL OF EUROPE DEVELOPMENT BANK (CEB BANK)

THE MARINA PROJECT HAS BEEN CONSIDERED BANKABLE BECAUSE:

- > PROVIDED OF AN INTRINSIC ABILITY TO GENERATE REVENUE THROUGH USER CHARGES;
- > ALLOWS FULL RECOVERY OF INVESTMENT COSTS OVER THE LIFE OF THE CONCESSION



THE PROJECT HAS BEEN ESTIMATED FOR USE OF FUNDS FOR REALIZATION OF STRUCTURAL INTERVENTIONS ORIENTED TO FULFILLMENT OF THE REGIONAL STRATEGIC PLAN OF A PORT SYSTEM THROUGH SETTING UP OF THE EU AID SCHEME, UNDER ARTICLE 75 OF REGIONAL LAW 23.12.2000 N° 32, REPLACED BY ARTICLE 18 OF REGIONAL LAW 06.08.09 N°9, IN FAVOUR OF PRIVATE SECTORS OPERATING IN SICILIAN TOURIST INDUSTRY UNDER

THE REGIONAL STRATEGIC PLAN OF THE PORT SYSTEM, THERE ARE 42 MARINAS THAT COULD BENEFIT FROM GRANTS AND AMONG THOSE, THERE IS THE MARINA BAY OF SANTO STEFANO DI CAMASTRA, THE ONLY NEW STRUCTURE READY TO BE CARRIED OUT ON THE TYRRHENIAN COAST OF SICILY.

The project, that must respect the EU investment aid system rules, consists in 50% grant based on plant financing for small-sized enterprises and 40% grant for medium-sized enterprises.







THE PROJECT OF MARINA IS FEASIBLE BOTH UNDER THE LEGAL AND TECHNICAL PROFILE

THE PROJECT IS PROVIDED OF ALL THE PREPARATORY PERMISSIONS

ALL THE GEOLOGICAL, SEISMIC, ARCHEOLOGICAL INVESTIGATIONS WERE EFFECTED FOR THE REALIZATION OF THIS WORK AND IS IN COMPLIANCE WITH THE LOCAL AND REGIONAL PLANS

THE PROJECT WAS POSITIVELY SUBJECTED TO THE STRATEGIC ENVIRONMENTAL ASSESSMENT

RELATED INVESTMENTS



CABLEWAY

THE PROJECT IS ALSO PROVIDED FOR THE REQUALIFICATION OF THE AREA NEXT TO THE OLD TOWN CENTER, FOR REALIZATION OF: THE PARKING, MOBILITY ACCESS, CONNECTION BETWEEN MARINA BAY AND THE CITY TROUGH CABLEWAY.

WITH SUCH INTERVENTION IT IS EXPECTED TO MAKE USE OF THE MUNICIPAL OFFICES (OVER 6.000 CUBIC METERS) FOR THE REALIZATION OF COMMERCIAL BUILDING SECTOR AND PRIVATE HOUSING ESTATE NEAR MARINA BAY.

RELATED INVESTMENTS





HOUSING ESTATES

THE PROJECT IS ALSO PROVIDED FOR THE REFUNCTIONALISATIO OF THE HOUSING ESTATES WITH VAST OUTDOOR SPACES.

WITH SUCH INTERVENTION IT IS EXPECTED TO MAKE USE OF THE MUNICIPAL OFFICES FOR THE REALIZATION OF A TOURIST RESORT — HOTEL LOCATED IN A PANORAMIC POSITION OVERLOOKING THE MARINA.

COVERED SURFACE: MQ 1.000 UNCOVERED SURFACE: MQ 2.000

Total amount of works is expected to Cost € 5.500.000,00

START TO MAKE PROFIT FROM THE PUBLIC INVESTMENT

	APPROVAL	WORKS	STARTUP OF MANAGEMENT
MARINA	10-12 months	28-30 months	2 months
HOTEL	3 months	10-12 months	2 months
CABLEWAY/PARK/RESIDENCE	6 months	10-12 months	2 months

